ACUMEN PRESENTATION
TAIPEI 2018

I. ABOUT ACUMEN
II. SUCCESSFUL PROJECTS
III. REASONS OF SUCCESS
IV. ADVANTAGES OF AI

Ai - Uniqueness as a Business Style
The History of Successful Projects
In Taipei Taiwan the foreign company was started with focus on R & D.

**MAIN STRATEGY**

In 2004 first shipments to Russia, there was opened the first local office.

**RUSSIAN OFFICE**

In 2015 first shipments to Sri Lanka, there was opened the first local office.

**SRI LANKA OFFICE**

In the late 90s Acumen starts selling to CIS and South East Asia.

**CUSTOMERS**

From 2006 the company started international exhibitions campaign.

**EXHIBITIONS**
EXHIBITIONS OF ACUMEN

Russia, USA, Germany, UK, Dubai, Taiwan, South Africa, Iran, India, Mexico, Syria, Kazakhstan, Belarus, Azerbaijan, Ukraine, and Sri Lanka
2007: From 2007 company developed color CCTV cameras: 420->480->520->600->700 TVL

2009: First IP camera from Ai ACUMEN. European customers started to switch to IP

2010 - 2012: Focus on IP development – year AiP equipment enhancement

October 2012: «October Revolution». Mass production of full AiP product line

DEVELOPMENT

Russia, USA, Germany, UK, Dubai, Taiwan, South Africa, Iran, India, Mexico, Syria, Kazakhstan, Belarus, Azerbaijan, Ukraine, and Sri Lanka
AI ACUMEN NOW

The leader in IP CCTV technology AiP – the plasticine for project of any level

15-year experience in R&D and production

Profitable customers and new solutions
AiP equipment is successful installed in the countries as Taiwan, Morocco, Russia, Jordan, Sri Lanka, Iran, Saudi Arabia, Bahrain, Pakistan, Holland, Italy, Chile and Columbia.

**AchEvements**

**Best Marketing Campaign of the Year**
November 2009. Primexpo Interbusiness

**Best Product of the Year**
November 2008. Global Sources

**The Company of the Year**
April 2008. Industry “Recognition” Award

**The Best PR Campaign of the Year**
February 2007. Crocus Expo Techportal
SUCCESSFUL PROJECTS

Taiwan International Airport, Police Departments, Schools, 7-Eleven, Chain Stores, Museums, Coast patrol, Energy Companies, Taiwan Oil Company
TAIWAN INTERNATIONAL AIRPORT
Main target: whole airport territory’s luggage tracing

**LUGGAGE REGISTRATION**
Barcode provision (as in supermarkets), each item screenshot in FHD resolution

**IMAGE SAVING**
Saving the item image in AiM server

**LUGGAGE SCANNING**
Barcode is read by AiP cameras again

**SCREENSHOT**
Aircraft loading screenshot. Conflict solving
POLICE DEPARTMENTS
Main target: LPR

LOCATING
Locating and blacklisting of missing vehicles

TRACING
Tracing of this vehicles on the E-map with GPS. Tracing the cars, which owners didn’t pay for taxed and bills

EMERGENCY
Phone boxes for emergency calling in the crossroads

VIDEO
Call - Crossroads video in radius of 3 km in police departments
WULING HIGH SCHOOL
Target: perimeter security, immense cost down, smart security system

**STRUCTURE**
Each 30m - 1 pc Outdoor Camera
2MP video on TV wall

**SERVER**
AiM108 Server: Electronic fence function
Alarm: flasher

**PTZ CAMERA**
Y34Q Speed Dome shows the Alarm spot at the scene

**AUDIO**
2-way Audio: administration informs the intruder to leave the territory of the school
7-ELEVEN CHAIN STORES
Target: full control of the Chain store products

LOGISTICS
7-11 department, where products are shipped to the minimarkets. Retail control through 100 POS devices

RECORDING
Recording of all sorted products

TRUCKS
Control of correct loading to the trucks with mobile devices

BRANCHES MONITORING
Delivery to branches monitoring. Total 5,000 branches
ADVANTAGES OF AIP PRODUCTS

01  MOONLIGHT
   Best Sensitivity

02  ECONOMY
   High compression rate

03  LPR
   License Plate Recognition

04  IVS
   Smart Video Surveillance, ePTZ, Autofocus

05  FISH EYE CAMERA
   4K and 120 FPS with 12 MP sensor
THE REASONS OF SUCCESS

- High-end Technology
  - From 2MP to 8 MP + ePTZ

- Vivid picture
  - Super-powerful sensors

- Economy
  - 95% of AiP cameras are with PoE

- Easiness
  - Easy Set-up

- Large projects’ Scale
  - 4x-streaming video

- Quality
  - 3-year warranty

- Competitiveness
  - Non-stop innovation

- Non-stop innovation

TIME
THANK YOU!